



# Rainbow Pride of West Virginia

P. O. Box 2624 Charleston 25329

Pride Budget Meeting Minutes – November 6, 2016

Recorded by Bill Whitaker

Carl  
Maxwell  
President

Chris Gosses  
Vice  
President

Corey  
Rexrode  
Treasurer

Bill Whitaker  
Secretary

Tim Albee  
David  
Shumate  
Nikki Stone  
Frank Mace  
Julie Palas  
Members-at-  
large

Sam Magner

- In attendance: Carl Maxwell, Chris Gosses, Bill Whitaker, Corey Rexrode, Tim Albee, Frank Mace, Nikki Stone
- Call to Order: Carl Maxwell
- 2017 Proposed Budget Preliminary was reviewed
- Expenses:
  - Parade and Festival - \$8750.00
  - Big Name Private Show - \$6450.00
  - Administration Expenses - \$6212.00
  - Pride Guide - \$2000.00
  - Booking fees for Preliminaries - \$1500.00
  - Mr. and Miss Pride - \$5080.00
  - Mr. L Pride and Ms. L Pride - \$1300.00
  - Drag Race -\$770.00
  - Other Events during Pride week - \$500.00
  - Charitable Donations - \$4000.00
  - Pride Picnic - \$1600.00
  - Men's Health - \$1200.00
  - Women's Breast Cancer Run - \$1000.00 Donation
  - Magic Island Events - \$600.00
  - Mixed Softball Tournament - \$385.00
  - Power of One Dinner - \$2600.00
  - Bingo - \$2410.00
  - Other Fundraising Events - \$1000.00
  - Fundraising Expenses - \$1400.00
- Revenue:
  - Total Expenses = \$48,759.00
  - Corporate Sponsors - \$5000.00
  - Pride Guide Ads - \$4,000.00
  - Individual Donations - \$1000.00
  - Membership Fees - \$600.00
  - T-shirt and other Pride merchandise - \$2000.00

Our mission is to organize LGBTQ social and educational events throughout the year while also providing a forum for issues important to our community and supporters. Through community involvement and outreach we aim to raise awareness involving social, scientific and AIDS related information.

Bingo Entry Fee - \$2400.00

Other Fundraiser Entry Fee - \$2500.00

Preliminary Franchise Fee - \$4500.00

Mr. and Miss Pride Entry Fee - \$4000.00

Mr. and Ms. L Pride Entry Fee - \$1000.00

Entry Fee to Drag Race - \$1000.00

Entry Fee to Pride Picnic - \$2000.00

Vendor Fee to Festival - \$1000.00

Vendor Fee to Pride Picnic - \$200.00

Big Name Show Entry Fee - \$10000.00

Program Ads at Mr. and Miss Pride - \$2000.00

Donations for Canstruction - \$1000.00

Sponsors for Breast Cancer Run - \$1000.00

Entry Fee to Volleyball Team - \$100.00

Entry Fee to Other Sports Team - \$200.00

Entry Fee to Mixed Softball Team - \$1500.00

Power of One Entry Fee - \$2000.00

In Kind Donations:

Bingo Prizes - \$2160.00

Cans for Canstruction - \$500.00

**Total Revenue = \$51,560.00**

- Chris mentioned having a masquerade ball as a Pride event
- Title holders need to have everything together by January
- We are responsible to carry insurance for Fall Picnic and any event that is not in a business establishment
- Chris discussed getting a marketing plan together to promote all Pride events to draw more revenue and to inform the community what we are doing for them.
- 2017 Preliminary Budget has been approved by the Board
- Meeting adjourn

Our mission is to organize LGBTQ social and educational events throughout the year while also providing a forum for issues important to our community and supporters. Through community involvement and outreach we aim to raise awareness involving social, scientific and AIDS related information.